



GM11

GRACIE MITCHELL
GM11 RACING



welcome

At 18 years of age Gracie is chasing her dream of becoming a professional racing driver and a female ambassador in motorsport. For many years Gracie was karting at a National level before entering endurance racing and single-seater cars across the UK and Europe. Gracie's first Supercar Championship in Europe saw her finish strongly in first place, and her first Ginetta GT outing also saw her standing on the podium. Versatility, focus and results are guaranteed with Gracie. All of this experience and success has been achieved alongside Gracie's unique enrolment on to the Motorsport UK Enhanced Driver Programme at Loughborough University - a very selective course only for true racing prospects.



About Gracie

Currently racing and achieving podiums in the Iberian Supercar Championships in Europe, Gracie's desire to be involved in motorsport started when she was just eleven years old at an indoor kart circuit in southern Spain. Since then she has quickly passed through the karting ranks in the UK with many great successes and is now racing across Europe in pursuit of her goal to reach the Formula 1 Academy.



"As Gracie's current Driver coach and Team Manager, I observe her in all aspects of her career both on and off circuit. I see great potential in Gracie as a driver, athlete and ambassador. Her very focused mindset and work ethic off circuit as an all-round athlete and driver make the difference in terms of performance when judged against her competition.

Gracie's outright speed and racing capabilities are a very promising insight as to what is to be expected in the near future. It is also a pleasure to work with someone so passionate and driven."

Scott McKenna

Team Principle, MDD

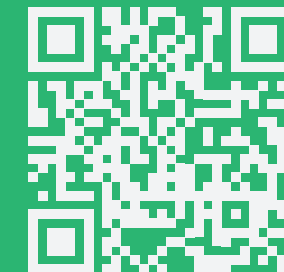


HELLO...

Follow my progress
on Instagram:
[@GracieMitchellRacing](#)



Visit Gracie's
website by
scanning here:





The Road To F1 Academy

Gracie chasing her dreams down

Gracie's journey is defined by talent, ambition, and determination. After discovering her passion at age 11, she rapidly progressed through the UK karting scene, earning multiple podiums and top 10 finishes in national championships.

Following a successful GB4 test with KMR Sport, she secured the option of a race seat for 2024, stepping confidently into the world of single-seaters. That same year, she transitioned into GT racing, competing in the Ginetta GT Championship and endurance events like Fun Cup, showcasing her adaptability and competitive edge.

Standout moments followed at Estoril in the Iberian Supercars Endurance Series with podium finishes—proving she can perform under pressure at an international level.

Now, Gracie has her sights firmly set on the F1 Academy. As one of the few young women competing in mixed grids, she's driven not just by results, but by a mission to break barriers and inspire others. Gracie is ready for the next step—and the F1 Academy is





Read more here

ProTyre Ginetta GT

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Gracie's step into the Ginetta GT Championship marked a bold leap into high-performance GT racing. Behind the wheel of the Ginetta G56 GT-P, she embraced the power and precision of the machinery with impressive speed. Competing at circuits like Donington Park, Gracie demonstrated rapid adaptability, learning racecraft in door-to-door battles and managing intense track conditions. Her performance earned praise from teams and fans alike, reinforcing her ability to handle the physical and technical demands of GT competition. Each outing sharpened her skillset—laying essential groundwork as she targets the next step toward the F1 Academy.



Iberian Supercar Championship

Gracie's debut in the Iberian Supercars Endurance Series marked a standout moment in her racing journey. Driving the Ginetta G55 GTX for Tockwith Motorsports, she stepped onto the European stage with confidence and composure—racing against seasoned GT competitors on the technical and fast Estoril circuit in Portugal. Despite being new to the series and car, Gracie adapted quickly to the demands of high-downforce machinery and delivered a performance well beyond expectations.

In her very first outing, Gracie not only held her own in a competitive field but secured her first race car win—an extraordinary achievement that highlighted her racecraft, calm under pressure, and natural pace. She handled challenging stints and executed clean overtakes, while working seamlessly with her team to maximise strategy and tyre management.

The experience broadened her international racing credentials and proved she could thrive outside of the UK motorsport scene. It was also a significant personal milestone—solidifying her confidence as she eyes further international competition. Gracie's time in the Iberian Supercars showed she's not just progressing—she's making a serious mark.

Read more here



uito Estoril



Where it all began

Gracie's desire to be involved in motorsport started when she was just eleven years old at an indoor kart circuit in southern Spain.

Since then she has quickly passed through the karting ranks in the UK with many great successes and achievements throughout the years in the highly competitive, high-octane world of karting.

Some of Gracie's greatest achievements to date are;

2023 British 24hr Endurance - 2nd Prokart

2023 Le Mans 24hr Endurance - 3rd Prokart

2022 PFI Autumn Cup - 3rd Junior Rotax

2022 PFI Golden Trophy - 2nd Junior Rotax

2022 Teesside Winter Series - Champion
Junior Rotax

2022 Ultimate Karting Championship -
Several top 10 finishes Junior Rotax

2022 British Karting Championship - Several
top 10 finishes Junior Rotax

2021 Teesside Sprint
Championship - Champion Junior Rotax

2020 Teesside Sprint Championship -
3rd Prokart Junior Rotax



Starting In KARTING

Sponsorship Opportunities

Gracie represents the next generation of racing talent—ambitious, focused, and already making waves across UK and European circuits. As she climbs the motorsport ladder with her sights set on the F1 Academy, Gracie offers sponsors a unique opportunity to support not only a rising star but a powerful story of determination and progress in a male-dominated sport.

Partnering with Gracie means more than just brand visibility—it's a chance to align with a driven, media-savvy athlete who's

committed to performance, professionalism, and inspiring the next generation. With growing press coverage, a dedicated fan base, and a bold career trajectory, Gracie is poised for the spotlight.

Join her journey. Let's build the future—together.



Scan for more

We have a broad range of opportunities to work with Gracie and expose your brand to a huge, and growing audience, which include:



Lifestyle & Social Media Collaboration



Content Creation, Storytelling, Fan Engagement and more



Product Integration, Branding and Merchandising



Corporate Hospitality & Events



+ YOUR BRAND WILL REACH LARGE VOLUMES OF CONSUMERS THROUGH WORKING WITH GRACIE...

2024 ANNUAL REACH

CATEGORY	ESTIMATED IMPRESSIONS / EYEBALLS
Racing Streams	960,000
Event Attendance & Press	150,000
Social Media impressions	500,000 – 1,000,000+
Live Events & Activations	5,000 – 10,000
Total annual reach	~1.6 – 2.1 Million+ Impressions

AND THIS IS JUST THE STARTING GRID

Sam Pollitt
Team Principle, Sam Pollitt

IT'S ALWAYS TOUGH TO SEE A TALENTED INDIVIDUAL MOVE ON TO NEW OPPORTUNITIES, BUT IT'S ALSO EXCITING TO SEE WHERE THEIR JOURNEY TAKES THEM.

IT'S CLEAR THAT GRACIE WILL CONTINUE TO EXCEL IN THE WORLD OF MOTORSPORT WITH HER SKILLS AND PERSONALITY.

Marcus Clutton
Professional Racing Driver and Coach

GRACIE IS A SUPER TALENTED GIRL AND ONE TO WATCH FOR THE FUTURE. SHE IS A PLEASURE TO WORK WITH, AS SHE LISTENS, ADAPTS, AND HAS A MATURE, SUPER PROFESSIONAL ATTITUDE AT ALL TIMES. SO MUCH MORE TO COME FROM GRACIE. WATCH THIS SPACE...

Guinness World Record Attempt

+ Follow my progress on Instagram!



+ The Challenge:

Longest distance travelled in a 24hr kart race (outdoor) by a solo female

I have a deep passion for motorsport, as I am currently a British racing driver with aspirations of becoming an ambassador for women in the sport. After Chris Bedlingham set the record for the longest distance travelled in a 24-hour kart race at my local circuit in 2024, I became curious to know if any female driver had ever attempted or been involved in breaking this record. It appears that no woman has ever attempted this achievement, either individually or as part of a team, which inspired me to be the first to give it a try. My goal is not only to set the record for the longest distance travelled by a female, but also to challenge the overall distance record. Additionally, I plan to partner with a charity to raise awareness and support a good cause through this endeavor.



BRAND EXPOSURE

By joining GM11 Racing your brand will feature on the car, racewear, social media and more as Gracie pursues the World Record attempt.



INVESTMENT

We look forward to discussing your requirements and what you look to achieve from sponsoring Gracie Mitchell.

GM11



GUINNESS WORLD RECORD

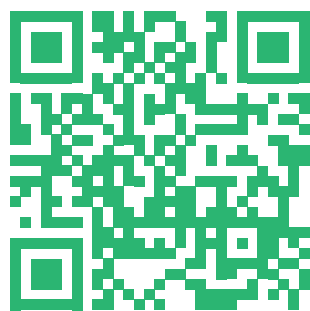
MERCH

I really wanted to have a cool range of clothing, but didn't want them to look like traditional fan boy and fan girl sports wear - just something cool you can wear on the street.

+ Shop The Look

I wanted to create a merchandise range that truly reflects who I am—something bold, fresh, and different from the usual racing gear. Motorsport merch can often feel generic, and I wanted mine to stand out with a cool, urban edge that people would actually want to wear every day, not just at the track. This range is inspired by streetwear and the energy of youth culture, while still staying true to my journey in racing. It's not just about supporting me—it's about being part of a movement that's modern, confident, and breaking the mould.

Just like I aim to do.



Visit Store

GINN





G17

Email Enquiries to be sent to: GMRacing11@gmail.com